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**Finn Partners Expands International Footprint
with the Acquisition of ABI Marketing Public Relations**

Specialist Industrial Marketing PR firm adds to Finn Partners offices in NY, Asia and Europe

(New York City) September 18, 2017 – Global marketing and communications firm, Finn Partners, today announced it has reached an agreement to acquire ABI Marketing Public Relations, a global marketing and PR firm focused on industrial and trade markets, serving B2B clients. Alan Isacson, the founder and CEO of ABI, will assume the title of Managing Partner, ABI, a Finn Partners Company.

Peter Finn, founding partner of Finn Partners, commented, “Growing our international operations is a priority for us, and having Alan and his team join Finn Partners is a strategic acquisition which takes us up another step to offer global marketing and PR services to our current and future clients.”

Finn said that ABI’s roster of clients range from multi-billion dollar, global organizations to entrepreneurial, regionally-focused companies. He added, “The firm’s capabilities include a range of brand marketing, content marketing and thought leadership services, so we’re very much in sync and delighted to enhance our global resources by having ABI join the Finn Partners family.”

Founded in 1980, Isacson grew the business to include offices in New York, London, Frankfurt, Singapore and Shanghai. The firm’s in-house, multi-lingual capabilities include German, Italian, French, Spanish, Polish, Romanian, Portuguese, Russian, Mandarin, and Japanese. Areas of specialization include packaging, food and beverage, life sciences, chemical, plastic, automotive, aerospace, and environmental sectors.

“ABI is excited to join the Finn Partners community,” said Isacson. “For the last three decades, we have deeply rooted ourselves in the industrial and trade sectors, resulting in a unique perspective and ability to help clients accelerate growth and strengthen their brands. By combining our strengths and international footprint with Finn Partners, we can jointly deliver even greater value to our clients.”

The Finn/ABI deal was facilitated by Gould + Partners.

About ABI

ABI is an agency born and raised on B2B. It’s how we are wired and where we have thrived for more than 35 years. During that time, we have helped companies grow business, regionally and globally, in diverse markets. From offices in New York, London, Frankfurt, Singapore and Shanghai, we help our clients generate new business opportunities, break into new markets and strengthen brands. For more information, visit www.abipr.com or follow us on LinkedIn or Twitter (@ABImarketingPR).

About Finn Partners

Founded in 2011 on the core principles of innovation and collaborative partnership, Finn Partners has more than tripled in size in six years, becoming one of the fastest growing independent public relations agencies in the world. The full-service marketing and communications company’s record setting pace is a result of organic growth and integrating new companies and new people into the Finn Partners world through a common philosophy. With 550 professionals, Finn Partners provides its clients with global access and capabilities in the U.S., Europe and Asia, in addition to PROI Worldwide. Headquartered in New York, Finn Partners’ other offices are located in: Chicago, Detroit, Fort Lauderdale, Frankfurt, Jerusalem, London, Los Angeles, Munich, Nashville, Paris, Portland, San Francisco, Shanghai, Singapore and Washington D.C. Find us at finnpartners.com and follow us on Twitter and Instagram at @finnpartners.

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